Circulation

The CSC Playbill is an annual publication featuring professional performances produced and presented on the Centenary Stage. It is a comprehensive schedule of the music, theatre, and dance events for the 2021-22 season along with information about the plays, performers, and background of the CSC staff.

The CSC Playbill is distributed on a high quality gloss stock from September 2021 - August 2022. Additional copies of the CSC playbill are distributed to selected banks, real estate agencies, and other retail establishments in the Warren and Morris County region. Presence in the CSC playbill will reach over 20,000 upscale, affluent and intelligent consumers who visit the theatre each year, all potential customers for you, who will appreciate your support of the region’s premier year-round arts organization.

Other Festival Events:

- **Meteor Shower**
  - **By:** Steve Martin
  - Oct. 14 - 24
  - Our Fringe Festival this season will feature two plays: "Nine Day Wonder" by Stephen Temperley and an adaptation of "Tale of Two Cities" by the Brothers Lonskey. Nine Day Wonder is about a New York professor who has a stroke. In his confused brain he believes he is Will Kemp, one of Shakespeare’s actors dancing his way from London to Norwich.

- **Christmas Carol**
  - Nov. 26 - Dec. 11
  - A classic retelling of the beloved Charles Dickens novel. Written by Stephen Temperley & adapted by the author specifically for the CSC stage. Celebrating all of Centenary Stage’s programming by combining community members, CSC staff, Centenary College Theatre Department faculty and students, and professional guest artists.

- **Holiday Production 2020**
  - Christmas Carol
  - 2021-22 SEASON

**CSC Playbill Advertising Rates**

Visit CentenaryStageCo.org for more information.

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Centenary Stage Company is a professional, not-for-profit Regional Theatre

**Event and Concert Series 2021-22 Season**

400 Jefferson Street
Hackettstown, NJ 07840
Phone: (908) 979-0900
Fax: (908) 979-4297
CentenaryStageCo.org
Welcome to the exciting 2021-22 season at Centenary Stage Company!

Our 36th season in Residence at Centenary University in Hackettstown, NJ!

CSC is proud to bring over 20,000 patrons to our region and community each year with a broad array of performing arts programming that total over 200 performers yearly. From our Holiday musicals to the summer concerts, to the professional theatre productions of the Stage Company and the celebrated Young Performers musical theatre program, CSC offers dynamic and entertaining programming year round.

Dedicated to bringing the finest talents in music, theatre, and dance to the Skylands, each season we introduce our loyal patrons to exceptional experiences in the performing arts at affordable prices.

With programs & events every month of the year, your ad will reach a regular parade of potential customers!

- CSC AEA Theatre Series
- Concert Series
- Fall Fringe Fest
- Dance Fest
- Young Audience Series
- Young Performers Workshop
- NextStage Rep Musical Theatre Series
- January Music Fest
- Summer Fest

2021-22 Advertising Rates
Centenary Stage Company Playbill

Free tickets with the purchase of any size ad listed below!

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<tr>
<th>Ad Size</th>
<th>Dimensions</th>
<th>Price</th>
<th>Pairs of Tickets</th>
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<td>Back Outside Cover</td>
<td>5&quot; x 8&quot;</td>
<td>$700</td>
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<td>3.75&quot; x 2.375&quot;</td>
<td>$300</td>
<td>1 pair of tickets</td>
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Early Bird Special: 10% Discount with a $75 Deposit received by July 15th, 2020

Business Name: ____________________________
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Business Email: ____________________________
Contact Person: ____________________________

New or Returning Advertiser (Check One): ☐ New ☐ Returning Returning: Use last season’s Artwork? (Check One): ☐ Yes ☐ No
Supplying New Artwork? (Check One): ☐ Yes ☐ No
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The Last Day to Submit Artwork is August 2, 2021

*If you wish for us to create your ad copy, an additional charge will apply

Payment Enclosed: $__________

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2021-22 Advertising

There are several advertising opportunities available for your business needs!

- CSC Playbill
- Season Sponsorship
- Event Sponsorship
- Restaurant Package
- CSC Web Page Ad
- Admission Ticket Ad

THERE ARE SO MANY OPTIONS TO FIT YOUR BUDGET! WE CAN EVEN MAKE CUSTOM PLANS!

CONTACT CSC TODAY!